

## **The Killers Website**

Initial meeting notes

**Creative Director:** Sarah P.

**Designer:** Sherry X.

In our meeting, we discussed the sound and personality of The Killers in order to gain a more coherent understanding of how to approach the webpage (informationally and aesthetically). Because I requested a long scrolling page, we looked into websites (such as Weezer.com) to study pacing and organization of information in this context. Bold graphics and a repeated use of the band's logo was decided on in order to emulate their aesthetic approach and appeal to the band's listeners. We also looked into their album art, leading to decisions regarding color scheme.